Ethical issues in applying digital solutions for persons with cognitive decline

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## Outline

#### Introduction

- What is a digital biomarker (DBM)?
- Benefits and opportunities of DBMs

#### **Overview of the ethics and governance of DBM research**

#### **Examples from RADAR-AD**

#### Discussion

- Lessons learnt from RADAR-AD about the ethics and governance of DBM research
- Recommendations on how to move forward in the field

# Introduction

Digital biomarker research, benefits, and opportunities

# What is a digital biomarker (DBM)?

"An objective, quantifiable measure of physiology and/or behaviour used as an indicator of biological, pathological process or response to an exposure or an intervention that is derived from a digital measure. The clinical meaning is established by a reliable relationship to an existing, validated endpoint."<sup>6</sup>

- European Medicines Agency (EMA)



# **Benefits and opportunities of DBM**

- Frequent and objective assessments
- Real-time insights
- Reduce frequency of in-clinic assessments
- Minimise burden on patients and clinical staff
- Support personalized, accurate diagnoses and treatment.<sup>4,9,13</sup>



# **Ethical issues in DBM research**

#### Data handling and analysis

- Lack of transparency <sup>4,9</sup>
- Data protection <sup>16-17</sup>
- Data ownership and quality <sup>10</sup>
- The "responsibility towards bystanders" <sup>15</sup>

#### **Informed consent**

- Complex concepts, procedures <sup>10</sup>
- Long-term remote monitoring<sup>12</sup>
- Passive data collection and behaviour tracking <sup>14</sup>

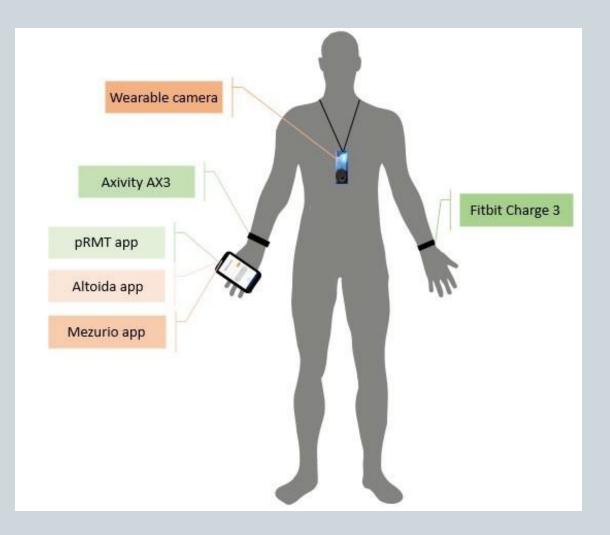


# **RADAR-AD**

Remote Assessment of Disease And Relapse - Alzheimer's Disease

## **RADAR-AD**

- Cognitive and functional impairment
- Stages of Alzheimer's diseases (AD)
- Real-world environment
- 8 weeks
- 229 participants (50 +)
- Digital solutions
- Patient advisory board (PAB) led by Alzheimer Europe



# **Examples from RADAR-AD**

Spanning the entire research process and ecosystem

### **Ex. 1: Ensuring respect for participants throughout the research process**

# Challenge 1: informative yet clear informed consent procedures

- Participants' autonomy
- Complexities of digital data collection, analysis and storage <sup>15</sup>

- Clear and participant-friendly study materials
- Potential concerns
  - Types of messages and information to highlight
  - Additional resources



### **Ex. 1: Ensuring respect for participants throughout the research process**

#### Challenge 2: involving participants without overburdening them

- Privacy, burden and accessibility
- Long involvement
- Active contribution

- Minimum burden
- Focus groups
- Unobtrusive technologies
- Public reactions



### **Ex. 1: Ensuring respect for participants throughout the research process**

#### **Challenge 3: ensuring support without being too controlling**

- Stewardship and support
- Data integrity and participant adherence
- Respect participants' autonomy and dignity

- Support strategies for participants
- Three phone calls during remote monitoring
- Questionnaire to prompt discussion



# **Ex. 2: Sustainability and translation of findings**

- Tangible results
- IMI funding requirement
- Incentives to follow through and maximise impact

- Regulatory process with the EMA <sup>7</sup>
- Follow-up project (PREDICTOM)
- Collaboration for digital endpoints <sup>3</sup>

### Ex. 3: Feeding back results to participants, duty of care

- Correct interpretation
- Psychological impact on participants' lives
- Impact of false positive results
- Consequent risk of harm

- Consumer-grade feedback (e.g. step count, calories)
- Motivation
- Objective and validated measurements

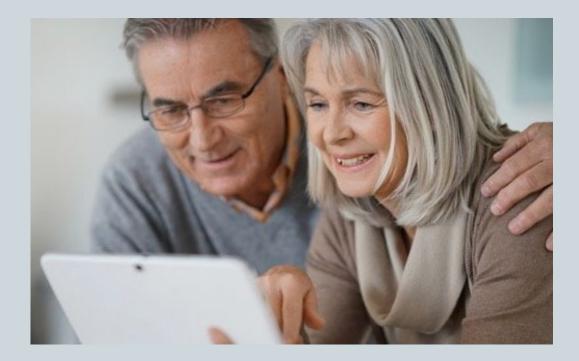


# Discussion

Lessons learnt, outstanding questions, and recommendations

## **Discussion**

- Large amounts of data
- Diversify recruitment and inclusivity
- Adapt to context
- Data quality vs quantity
- Representativeness
- Accountability
- Incentives
- Value



## Discussion

- Trust and credibility
  - Complex information
  - Sharing of results
  - Transparency
- Clearer guidance
- Accessibility, willingness, and incentives
- Standardising concepts, materials, and processes



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# Thank you

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